

# BAROS

maldives

## Maldives on World Travel Awards shortlist

02 October 2010



It's just over a month to go until the announcement of the 2010 overall winners of the World Travel Awards, and the Maldives is being represented in more than a dozen categories.

This year's winners will be announced at the 17th Annual Grand Final Gala Ceremony on November 7 – the eve of the World Travel Market - at the world-famous Grosvenor House Hotel in London. The awards are referred to as the "Oscars of Tourism" and aim to celebrate excellence in the international travel and tourism industry.

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As Maldives Traveller reported, the Maldives swept the board during the regional heat at the Africa and Indian Ocean Gala Ceremony, scooping top titles including the Indian Ocean's Leading Honeymoon Destination and Leading Cruise Destination. Individual resorts in the Maldives were also honoured and put forward for the world finals.

The Maldives will be represented in more than a dozen categories in the upcoming world finals. A Maldives Tourism Promotion Board spokesperson told Maldives Traveller that the Maldives tourism industry is very proud of the nominations. They include nominations for the Maldives as the prestigious titles of World's Leading Destination, World's Leading Beach Destination, World's Leading Honeymoon Destination, World's Most Romantic Destination, World's Leading Island Destination and World's Leading Cruise Destination.

The Maldives Tourism Promotion Board is also amongst the nominees to have made it to the shortlist for the World's Leading Tourist Board title.

Many resorts in the Maldives are also in the running for prizes in the World Travel Awards, after beating off stiff competition from rivals in the Africa and Indian Ocean heat. They include Baros Maldives, which is in the running for the title of World's Leading Beach Resort and World's Leading Hotel. Baros has also been nominated for World's Leading Boutique Hotel alongside Cocoa Island Maldives, and World's Leading Villa alongside the Hideaway Palace at Island Hideaway at Dhonakulhi Spa Resort & Marina, Maldives.

Huvafen Fushi is another resort of the Maldives to have been nominated in several categories, which include World's Leading Resort. Baros has also been nominated for World's Leading Boutique Island Resort alongside Anantara Resort Maldives and World's leading Luxury Resort alongside Shangri-La's Villinigili Resort and Spa.

Soneva Fushi, the first luxury resort in the Maldives, is also shortlisted for several awards including the World's Leading Family Resort and World's Most Romantic Resort. It will do battle with Maldivian rival, W Retreat & Spa, for the World's Leading Spa Resort prize.

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Angsana Velavaru Resort & Spa Maldives and Banyan Tree Vabbinfaru Maldives have been nominated for World's Leading Green Resort.

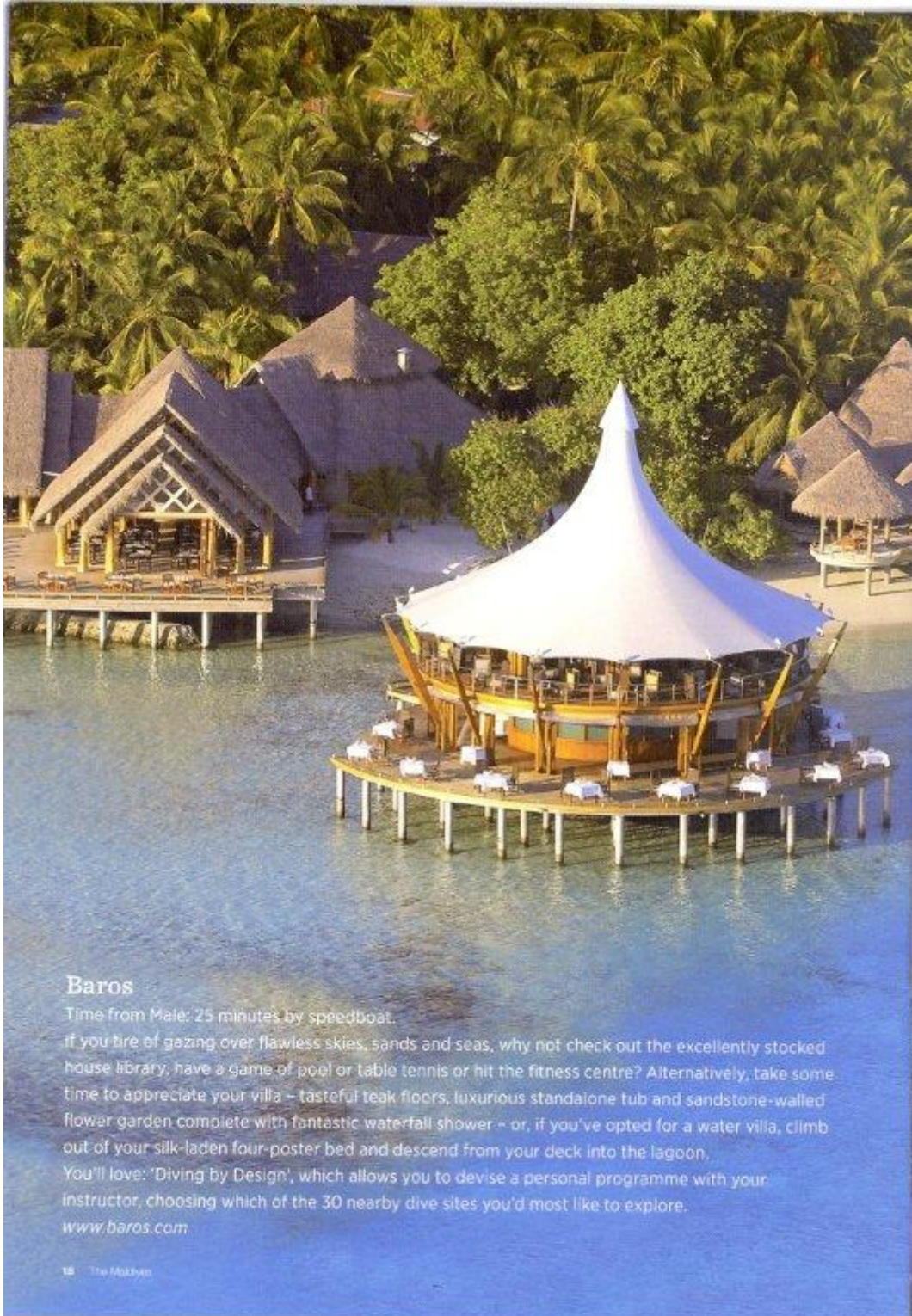
Speaking after the Maldives scooped a clutch of awards in the Africa and Indian Ocean round, Founder and President of World Travel Awards, Graham E Cooke, said that in addition to the prestige for their respective companies and destinations, the winners gain considerable commercial benefit from their deserved success.

“Consumers are increasingly using our portfolio of winners as a reliable and independent guide when booking their vacation,” Mr Cooke said.

“Customer care and professionalism of Indian Ocean tourism has come a long way in the years since the World Travel Awards was first started. There have been many challenges and issues to confront, but the Indian Ocean has proved that it more than measures up to the test. The region can be justly proud of its achievements, raising the quality bar for the rest of the world and fulfilling customer dreams,” he added.

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## Baros

Time from Malé: 25 minutes by speedboat.

If you tire of gazing over flawless skies, sands and seas, why not check out the excellently stocked house library, have a game of pool or table tennis or hit the fitness centre? Alternatively, take some time to appreciate your villa – tasteful teak floors, luxurious standalone tub and sandstone-walled flower garden complete with fantastic waterfall shower – or, if you've opted for a water villa, climb out of your silk-laden four-poster bed and descend from your deck into the lagoon.

You'll love: 'Diving by Design', which allows you to devise a personal programme with your instructor, choosing which of the 30 nearby dive sites you'd most like to explore.

[www.baros.com](http://www.baros.com)

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